

Information Line: 0800 298 7040

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John Harvey, Chairman
Dronfield Civic Society
40 Firthwood Road
Coal Aston
Dronfield
Derbyshire
S18 3BW

7 December 2009

Dear Mr Harvey

Proposals for an Aldi store in Sheffield Road, Dronfield

Thank you for your letter dated 16th November 2009, regarding Aldi's plans for a new neighbourhood discount food store in Sheffield Road, Dronfield.

Aldi believes that it will bring much needed redevelopment to the site in Sheffield Road, and welcomes the Civic Society's support for this site location, which is also convenient for many local residents.

The proposal offers the opportunity to regenerate brownfield land on a key site in Dronfield. Due to the nature of the Aldi offer, the introduction of an Aldi will draw back trade to Dronfield that is currently being lost to supermarkets outside the area, to the benefit of the town as a whole. In addition, the proposals will offer local employment opportunities.

Aldi is in the process of refining its proposal in preparation for submitting a planning application, and is happy to incorporate your feedback where possible. Please see below Aldi's response to your requests:

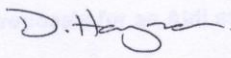
- The development will be completed in a high quality and sensitive manner, in accordance with the plans.
- High quality landscaping is proposed.
- Store lighting is designed to be environmentally friendly and it will be switched off between 11pm to 7am.
- The site is designed to be as traffic safe as possible. It is normal for similar sites to have a speed limit of at least 10mph, which is a realistic speed limit for car park users. Aldi is willing to commit to a 10mph speed limit.
- There is a pedestrian zebra crossing route included in the proposed car park design, which will ensure a safe route from car to store.
- Deliveries will be outside store opening hours.
- Permanent jobs will be recruited from within the local community.

- The accompanying office/showroom development will be completed within the same time period as the store.
- Aldi is happy to work with the community regarding the general use of car parking spaces, as long as there remains sufficient parking for Aldi customers.

Thank you for your response to the consultation. Aldi hopes that the Civic Society will be pleased with the commitments it has made, and hopes the Society is able to support the planning application after it is submitted to the North East Derbyshire District Council.

If you would like to discuss this further, please do not hesitate to contact me by post, email: daniel.hayman@remarkablegroup.co.uk or on 0800 298 7040.

Yours sincerely



Daniel Hayman
On behalf of Aldi Stores Ltd

Thank you for your letter dated 16th November 2019 regarding Aldi's plans for a new supermarket food store in Sheffield Road, Dronfield.

The proposed development which includes redevelopment to the site in Sheffield Road, and requires the Civic Society's support for the site location, which is also convenient for many local residents.

The proposal offers the opportunity to regenerate brownfield land on a key site in Dronfield. Due to the nature of the site, the introduction of an A20 will draw traffic loads to Dronfield Park & Caravan, increasing the number of vehicles on the road. As a result, the proposal will offer local efficiency and convenience.

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